



SWKLS U.P.! in Large Print

An inside look at subscription options

This session will be recorded and available on the SWKLS Wiki.

1

Welcome to our training!

Laurie, Lori, and Kelly

2

Today's Agenda

What options are available to libraries?

- “Big” vs. “small”
- Big vs. small → SWKLS
- LP publishers and “standing orders” or subscriptions
- Presentation
- Cataloging
- Pricing and release dates

3

Does size make a difference?

“Big” libraries:

- Bigger budget
- Purchase LP, standard, and audio.
- Large variety of titles

“Small” libraries

- Only purchase LP or standard, not both
- Rare but some readers do not like LP

4

In SWKLS...

Big = Dodge City Public

Most popular in LP: Mystery, bestsellers, Romance.

Cataloging: LP sticker on spine and LP in call #/spine label. One sticker only.

Shelving: Shelved separately right in front of fiction. Separated on "New" shelf.

Nonfiction: Occasionally in SO, usually celebrities and politicians.

Medium = Ness City

Most popular in LP: Mystery, Romance, Christian, recently added bestsellers.

Cataloging: LP designated on location, call #/spine label. Western LP have Western stickers, too.

Shelving: Shelved with standard print. Separated on "New" shelf.

Nonfiction: Same as DCPL. Sometimes replaced with fic titles.

5

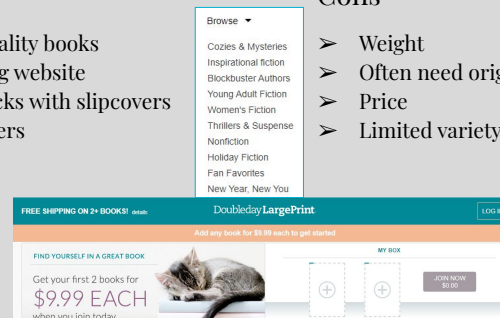
Doubleday Large Print (DDL) <https://www.doubledaylargeprint.com/>

Pros

- ★ High quality books
- ★ Stunning website
- ★ Hardbacks with slipcovers
- ★ Bestsellers

Cons

- Weight
- Often need original cataloging
- Price
- Limited variety



6

Center Point

centerpointlargeprint.com

Pros

- ★ Genre-specific standing orders
- ★ Hardbacks, no slipcovers
- ★ 2 titles in 1
- ★ Print catalogs are available
- ★ Variety, especially in Christian fiction
- ★ Customer Service!

Cons

- Cover art can sometimes be different than the regular print version
- Website looks outdated



7

Thorndike/Gale Cengage

<https://www.gale.com/thorndike>

Pros

- ★ Genre-specific standing orders
- ★ Hardbacks, no slipcovers
- ★ Variety
- ★ New! Amish fiction option
- ★ Beautiful website
- ★ Multiple publishers
- ★ Juvenile & YA titles

Cons

- Huge company
- No print catalog



NEW STANDING ORDER PLANS
Special Savings, No Contract, No Lock-in, and a 100% Guarantee

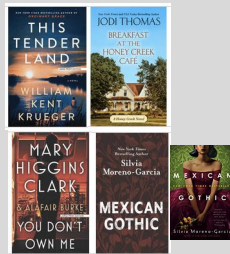
Cover Art Examples



DDL



Center Point



Thorndike

9

Pricing

Note: LP titles release 2-4 weeks later than regular print

	DDL	Center Point	Thorndike/Gale
Average price per book	\$30 - \$35	\$35-38 list	\$30-38 list \$18-25 SO discount for Ness
Standing orders subscription at DCPL	None	None	\$23 = Basic (6/mo) and Distribution (7/mo) TOTAL: \$300/mo for 13 titles
Standing order subscription at Ness	None	Platinum Mystery, Premier Romance, Western TOTAL: \$133/mo for 6 titles	Basic (5/mo), Christian Fic (3/mo), Wheeler (4/mo), Distributed (4/mo) TOTAL: \$300-\$400/mo for ~10 titles *Monthly variation

Consider sharing a subscription or bulk loans with a neighboring library?

10

Thank you!

Questions?



11