



# DIVERSITY, EQUITY AND INCLUSION ANALYSIS

Available for Baker & Taylor and collectionHQ Customers

*Baker & Taylor now offers a solution for libraries to help them discover, manage and report on diversity- and equity-related topics.*

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Healthy communities need access to inclusive library collections where patrons can find material that lets them see a reflection of themselves and celebrate the differences that drive cultural, economic and social innovation.

Yet creating and managing a collection that encompasses the wealth of human experiences can be complex and time consuming. To assist libraries with this important work, Baker & Taylor and collectionHQ offer DEI Analysis.

**Effectively communicate diversity in your collection to stakeholders in your community.**

## DEI Analysis is the first step towards

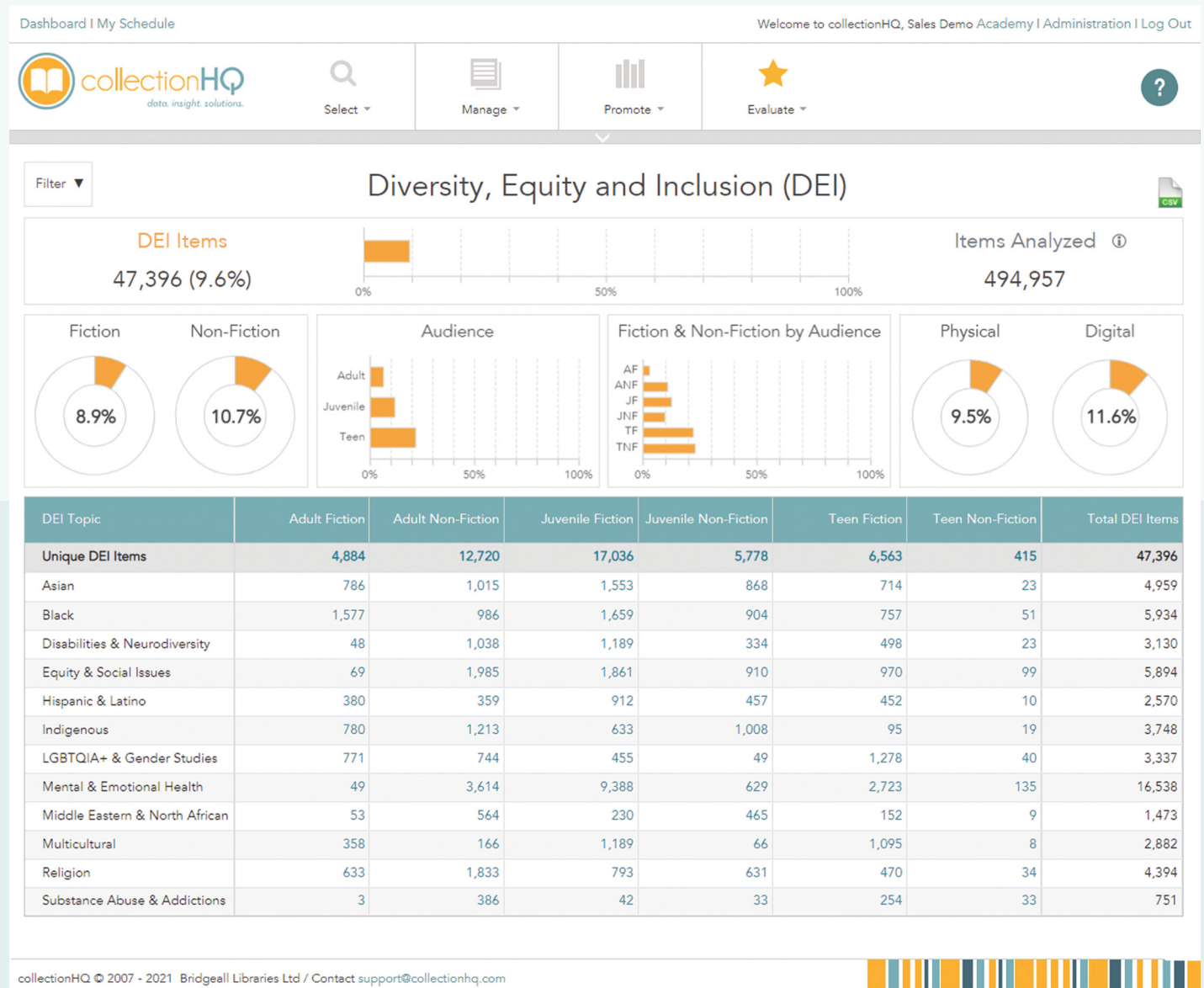
- + Discovering gaps in your print and digital collection
  - + Receiving title recommendations
  - + Creating an action plan
  - + Making diverse, equitable and inclusive purchasing decisions
- .....

## Benefits

- + Alignment with administrative goals and patron needs
- + Maximized purchasing impact
- + Library- and branch-level analysis
- + Data-driven approach
- + Marketing insight to support DEI collections
- + Suggested future development lists
- + Retrospective conversion of library catalog\*

\*Available to BTCat customers. Catalog updated with diversity-friendly subject headlines and headings.

Backed by collectionHQ's powerful technology, Baker & Taylor's DEI Analysis offers insight and identifies opportunities by analyzing your collection against industry-accepted diversity topics.



Actual screen may appear different upon official release

**Perform a one-time analysis or manage your collection over time.**

**For more information on DEI Analysis, contact your sales representative.**

[www.collectionhq.com/diversity-analysis](http://www.collectionhq.com/diversity-analysis)

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collectionHQ  
data. insight. solutions.